

# DANIEL BELL

Print, Web, Interactive Design + Development

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🐦 @DeveloperDB

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## OBJECTIVE

Motivated, enthusiastic individual with skills in modern print, web + interactive design + development. Interested in working on projects using emerging technologies to capture the attention + engagement of the end consumer.

## EXPERIENCE

**Digital Production Manager at Bank Director** **January 2013 - Present**

- Develop, implement + manage content for BankDirector.com including web articles, events, director training content + research
- Developed, designed, launched + maintain an interactive app available in three different app stores publishing monthly content
- Create, design + develop multiple email campaigns weekly
- Design + prepare printed marketing materials across all departments for prepress + distribution
- Organize + design all onsite event marketing materials including printed, web + interactive signage

**Guest Service Coordinator at Towne Park, LLC** **September 2011- January 2013**

- Managed valet + bell services staff in an efficient and timely manner
- Provided superb customer service creating a memorable + pleasant experience for customers while handling cash transactions + payouts

**Advertising/Marketing Intern at Hummingbird Productions** **May 2011- August 2011**

- Collaborated with the president, marketing director + interns to create an overall strategy + concept for client pitches + advertising campaigns
- Created promotional videos + highlight reels for use in various social media outlets

## EDUCATION

**Belmont University - Jack C. Massey Graduate School of Business** **Class of Summer 2011**

Masters of Business Administration with an emphasis in Music Business

**University of Arkansas - Sam M. Walton School of Business** **Class of Spring 2010**

Bachelor of Science in Business Administration in Marketing Management with Economics minor

## SKILLS

**Microsoft Office Suite**

16+ years

**HTML, CSS + PHP**

6+ years

**Email Service Provider**

Constant Contact - 3+ years

Mail Chimp - 1+ year

**Adobe Creative Suite**

8+ years

**Javascript + JQuery**

1+ year

**CMS Management**

Concrete5 - 3+ years

Jekyll - 2+ years

WordPress - 1+ year